Ricoh Awards

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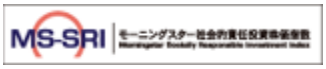

Equipment

2011	
BLI	Ricoh Aficio MP C6501SP -2011 Pick - Outstanding Color A3 MFP 60-70ppm
BLI	Ricoh Aficio MP C7501SP -2011 Pick - Outstanding Color A3 MFP 70-80ppm

West Caldwell, NJ, April 16, 2010 — In the annual Gartner U.S. copier market report for 2009, Ricoh Americas Corporation has been ranked number one for the third consecutive year in the combined black and white and color copier segment, earning a 23.1 percent share of the total market for multi-function products (MFPs)(1). Ricoh also finished first for the seventh straight year in the color copier market with a 26.7 percent stake. For the black and white copier category, it finished a close second with a 21.5 percent market share. These percentages are calculated using total market share, which includes dealer, direct and retail products (Printer, Copier and MFP Quarterly Statistics United States: Database, Cindy K. Masaki, and Federico DeSilva - February 17, 2010).

2010	
Bertl	Aficio MP 9001SP Bertl Exceptional 5-Star Certified
Bertl	Ricoh Pro 1357EX Bertl Exceptional 5-Star Certified
Bertl	Ricoh Pro 1357 Digital Imaging System / EX Series®Best Monochrome Print Production Series
Bertl	Ricoh Environment Sustainability 2/18/2010 Aficio MP C2800/C3300/C4000/C5000 Series
Bertl	Ricoh Aficio MP W7140 Best High Performance Wide format Solution
Bertl	BLI 2010 Highly Recommended Certificate - GX e5550N
Bertl	BLI 2010 Pick Of The Year Certificate - Outstanding Business Inkjet Printer - GX e5550N
Bertl	2010 Bertl Exceptional Certified Five Star Certificate - Ricoh Aficio MP 5001SP
Bertl	Ricoh Value for Cost 2/18/2010 Laser Color Printer Line

2009	
Bertl	Readers' Choice 2009: Ease of Use - Print - Segments 4-6 / 46-90+ ppm Division
Bertl	Aficio MP C2550 Bertl Exceptional 5-Star Certified
Bertl	Aficio MP C3300 Bertl Exceptional 5-Star Certified
Bertl	2009 Bertl's Best - Aficio MP C5000 Series
Bertl	MP C5000 Bertl Exceptional 5-Star Certified
Bertl	Readers' Choice 2009: Color Reliability Segments 4-6 / 46-90+ ppm Division
Bertl	Best Value for Price Color A3 MFP in Segment 2 6/1/09 Ricoh Aficio MP C2550
Bertl	Best Value for Price Color A3 MFP in Segment 2 6/1/09 Ricoh Aficio MP C2550
Bertl	Best Modular Color Short-Run Print Production System 12/16/09 Ricoh PRO C900
Bertl	Ricoh Aficio MP6001/MP7001/MP8001/MP9001
Bertl	Best Departmental Color A3 MFP Range w/ Outstanding Copy Feature Set Ricoh Aficio MP C5000 Series
BLI	Aficio MP C2050 - 2009 Pick of the Year - Outstanding up to 20ppm A3/Ledger Color MFP
BLI	Aficio MP C5000 - 2009 Pick of the Year - Outstanding 41-50ppm A3/Ledger Color MFP
BLI	BLI 2009 Most Outstanding Color Printer Line - Ricoh Family Group (Color Printers)
BLI	2009 BLI Pick of the Year Ricoh Aficio GXe3350N
BLI	2009 BLI Highly Recommended Ricoh Aficio GXe3350N
BLI	Aficio SP C231N - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C232DN - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C311N - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C312DN - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C400DN - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C410DN KP - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C420DN-KP - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C420DN - 2009 Pick of the Year - Outstanding Color Printer
BLI	Aficio SP C811DN - 2009 Pick of the Year - Outstanding Color Printer
BLI	Ricoh Aficio SP C820 Series - ALL Outstanding Large Workgroup Color Printer
BLI	Ricoh Aficio SP C821Series - ALL Outstanding Large Workgroup Color Printer
BLI	Ricoh Aficio SP C820 Series - 2009 Pick of the Year
BLI	Ricoh Aficio SP C821Series - 2009 Pick of the Year

WEST CALDWELL, N.J., April 21 /PRNewswire/ -- In the annual Gartner U.S. copier market report for 2008, Ricoh Americas Corporation holds the number one spot for a second straight year in the combined black and white and color copier segment with a 21.4 percent market share. Ricoh leads the pack for the sixth consecutive year with a 22.2 percent stake in the individual color copier market. In the black and white copier category specifically, it came in close second with a market share of 21.1 percent. These percentages are calculated by counting only for copier/MFP models that are sold through dealer and direct sales, excluding models sold through the retail channel (Printer, Copier, and MFP Annual Market Share, United States: Database. February 8, 2009).

2008	
Bertl	MPW2400/MPW3600-2008 Bertl's Best Wide Format Centralized B&W MFP
Bertl	MPW2400/MPW3600-2008 Bertl's Best Wide Format Innovative B&W MFP
Better Buys for Business	MP 2550/MP 3350 Series-BBB-Editor's Choice Award-2008
Better Buys for Business	MP 4000/MP 5000 Series-BBB-Editor's Choice Award-2008
BLI	Ricoh MP C2550 BLI Pick of the Year - 2008
BLI	Ricoh Aficio MP C2550 - 2008 BLI Highly Recommended
BLI	Aficio SP C400DN - BLI Pick of the Year - 2008
BLI	GX 3050SFN-BLI-Highly Recommended Certificate-May 2008
BLI	GX 3050SFN- Pick of the Year - 2008
Industry Analysts	GX 3050SFN-Technological Innovation Award (General Office)
Industry Analysts	GX2500 - Technological Innovation Award (General Office)
Industry Analysts	GX3000 - Technological Innovation Award (General Office)
Industry Analysts	GX5050N - Technological Innovation Award (General Office)
BLI	GX 7000-BLI-Highly Recommended Certificate-May 2008
BLI	GX 7000-BLI-Pick of the Year-May 2008

In the annual Gartner U.S. copier market report for 2007, Ricoh Family Group has been ranked number one in both black & white and color overall copier placements in the United States. Ricoh had 23.4 percent of the market share for black & white copiers and 26.5 percent for color, respectively.

2007	
Bertl	2007 Printer Line Of The Year
Bertl	SPC410/SPC411DN - 2007 Bertl's Best Award
Bertl	Readers' Choice - Ease of Use - Overall - Platinum Award
Bertl	SPC811DN Series-2007 Bertl's Best Award
BLI	Most Outstanding Printer Line Of The Year
BLI	SPC811DN/DL BLI Award Ribbon - 2007
BLI	SP4110N BLI Award Ribbon - 2007
BLI	SP4100N BLI Award Ribbon - 2007
BLI	DX4640PD BLI Award Ribbon - 2007
BLI	DX4542 BLI Award Ribbon - 2007
BLI	MP161 BLI Award Ribbon - 2007
BLI	GX 5050N BLI Award Ribbon - 2007
BLI	MP 2500 - 2007 BLI Pick of the Year
BLI	MP C3500 - 2007 BLI Pick of the Year
BLI	SPC811DN-DL-BLI-Pick of the Year Certificate
BLI	SP4110N-BLI-Pick of the Year Certificate
BLI	SP4100N-BLI-Pick of the Year Certificate
BLI	GX5050N-BLI-Pick of the Year Certificate
BLI	DX4640PD-BLI-Pick of the Year Certificate
BLI	DX4542-BLI-Pick of the Year Certificate
BLI	MP161-BLI-Pick of the Year Certificate
BLI	SP4110N-BLI-Highly Recommended Certificate
BLI	SP4100N-BLI-Highly Recommended Certficate

2007	
BLI	MP 9000-BLI-Certificate of Reliability
BLI	MP1350-BLI-Certificate of Reliability
BLI	3260C-BLI Certificate of Reliability
BLI	SPC811DNDL-BLI-Highly Recommended Certificate
BLI	GX5050N-BLI-Highly Recommended Certificate
BLI	BP20N-BLI-Highly Recommended Certificate
BLI	3260C-BLI- Recommended Certificate
BLI	MP 1350-BLI-Highly Recommended Certificate
BLI	MP 9000 BLI-Highly Recommended Certificate
BLI	MP 7500SP- BLI Certificate Image
BLI	MP 7500SP- BLI-Highly Recommended Certificate
Better Buys for Business	SP8100DN-BBB-Editor's Choice Award-2007
Industry Analysts	MP9000 Industry Analysts Rated Most Reliable In Class

In the annual Gartner U.S. copier market report for 2006, Ricoh Americas Corporation – consisting of Ricoh, Savin and Lanier brands – has been ranked number one in both black & white and color overall copier placements both in the United States and Globally. Ricoh had 23.1 percent of the market share for black & white copiers and 28.1 percent for color, respectively

2006	
Bertl	480W-Bertl's Best 2006 Innovation Award
Bertl	Ricoh Aficio MP C4500 Bertl 5 Star Certificate
Bertl	Ricoh Aficio MP C3500 Bertl 5 Star Certificate
Bertl	MP 9000 Bertl 5 Star Certificate
Bertl	MP 1100 5 Star Bertl Certificate
Bertl	MP 1350 5 Star Bertl Certificate
Bertl	MP C2500 Bertl 5 Star Certificate
Bertl	MP C3000 Bertl 5 Star Certificate
Bertl	Aficio GX3050N 4 Star Certificate
Bertl	HQ9000 Four Star Certificate
Bertl	3260 Four Star Certificate
Bertl	3235C BERTL Certificate
Bertl	3228C BERTL Certificate
Bertl	3224C BERTL Certificate
Bertl	Innovation Award GelSprinter
Bertl	Ricoh Multi-Color Digital Duplicator Solution Award
Bertl	Ricoh Color Printer Range Certificate
Bertl	480W Bertl Best Color Printer Range
Bertl	BERTL's Best: Ricoh Best Color Printer Range Certificate 2006
BLI	Most Outstanding Color Printer Line
BLI	HQ9000 2006 Reliability Certificate
BLI	HQ9000 2006 Highly Recommended Certificate
BLI	HQ9000 2006 Pick Of The Year CErtificate
BLI	MP 3500SPF BLI Pick of the Year Certificate-2006
BLI	MP 7500SP- BLI 2006 Pick of the Year
BLI	SP C411DN BLI Certificate of Recommendation
BLI	SP C410DN BLI Certificate of Recommendation 2006
BLI	Ricoh Printer Line Awards

2006	
Better Buys for Business	Fax4420L-BBB-Editor's Choice Award-2006
Better Buys for Business	Ricoh Fax4420 BBB Editor's Choice Award 2006
Better Buys for Business	SPC210SF BBB Editor's Choice Award - 2006
Better Buys for Business	Ricoh 2060/2075 and 2105/2090- BBB Editor's Choice Award-2006
Better Buys for Business	Ricoh CL7300 Series- Editor's Choice Award-2006
Better Buys for Business	Aficio CL4000DN BBB Editor's Choice Award-2006
Better Buys for Business	Ricoh DX3340-BBB-Editor's Choice Award-2006

In the annual Gartner U.S. copier market report for 2005, Ricoh held the largest share of the black-and-white copier market and the second largest share of the color copier market in Japan. In the same year, the Ricoh Group held the second largest share of the black-and-white copier market in the Untied States1 and the largest share of the color copier market.

2005	
Bertl	Platinum Readers Choice Winner
Bertl	2075 BERTL's Best Certificate
Bertl	Wide Format BERTL's Best Certificate
Bertl	2105 BERTL's Best Certificate
Bertl	4420NF BERTL's Best Certificate
Bertl	JP4500 BERTL's Best Certificate
Bertl	Priport JP8500 TC-II SeriPrinter BERTL's Best Certificate
Bertl	G7500 Four Star Certificate
Bertl	3245C Four Star Certificate
Bertl	3025 Four Star Certificate
Bertl	3030 Four Star Certificate
Bertl	3035 Four Star Certificate
Bertl	3045 Four Star Certificate
Bertl	G500/G700 Featuring GelSprinter Technology Four Star Certificate
Bertl	CL4000DN Four Star Certificate
BLI	Most Outstanding Color Printer Line Of The Year
BLI	G700 BLI Pick of the Year
BLI	CL7300DL BLI Pick of the Year
BLI	CL7200DL BLI Pick of the Year
BLI	AP900 BLI Pick of the Year
BLI	AP410N BLI Pick of the Year
Better Buys for Business	Aficio 2105 BBB Editor's Choice 2005
Better Buys for Business	Aficio 2090 BBB Editor's Choice 2005
Better Buys for Business	CL7300 BBB Editors Choice
Better Buys for Business	CL4000DN BBB Editors Choice

In the annual Gartner U.S. copier market report for 2004 Ricoh was ranked number one in both black & white and color overall copier placements. Ricoh had 24.5 percent of the market share for black & white copiers and 29.7 percent for color, respectively

2004	
Bertl	Aficio 240W- Bertl 5 Star Certificate
Bertl	GlobalScan- Bertl's Best Scanning Software Utility
Bertl	Bertl 5 Star Certificate- Aficio 240W
Bertl	Bertl Certificate- Ricoh Priport JP5500
Bertl	Bertl Highly Recommended-Ricoh Priport JP4500
Bertl	Bertl's Best Desktop Document Mgmt Utility-Desktop Binder

2004	
Bertl	Bertl's Best- Aficio 1075
Bertl	Bertl's Best- Aficio 2105
Bertl	Bertl's Best- Ricoh's Priport Digital Duplicator Series
Bertl	Aficio 2232C Bertl's Best Award
Bertl	AC3131 Bertl Certificate
BLI	BLI Pick of the Year Aficio 2022/2022SP
BLI	BLI Certifice of Reliability Aficio 2022/2022SP
Better Buys for Business	JP4500 BBB Editor's Choice 2004
Better Buys for Business	BBB High Volume Copier and MFP Guide 2004
Better Buys for Business	Aficio AC204 BBB Editor's Choice 2004
Better Buys for Business	Aficio 2105 BBB 2004 Editor's Choice
Bertl	Aficio 2090- Bertl's Best in Digital Imaging Technology and Innovation
Better Buys for Business	Aficio 2090 BBB Editor's Choice

Solutions & Technology

2009	
Bertl	2009 Bertl's Best - Best Ease Of Use Document Management Solution - DocuClass Express
Bertl	Best Feature Rich Top Tier OCR Program 12/16/2009Nuance OmniPage 17
Bertl	Outstanding Achievement in Print Driver Innovation 12/11/09
2008	
Industry A	Technological Innovation Award - Ricoh GelSprinter Technology
2007	
BLI	GlobalScan 3.0 BLI 5-Star Report
BLI	Print Director-BLI Solutions Report-July 2007
BLI	PrintDirector 2007 BLI Pick of the Year
2005	
Bertl	Document Mall BERTL's Best Certificate
Bertl	VolatileMemorySecuritySystem (VMSS) BERTL's Best Certificate

Quality & Sustainability

The Deming Award recognizes corporations and individuals who demonstrate an outstanding commitment to quality control, and whose products or inventions make exceptional advances in the pursuit of quality. Today, Ricoh is the only such company to have ***won two***.

Japan Quality Award 1999

Ricoh maintains its reputation as The Quality Leader by closely monitoring every aspect of its business for adherence to the strictest quality standards. Ricoh received the Japan Quality Award (JQA) as a result of this commitment to quality. The JQA is based on the Malcolm Baldrige National Quality Award of the United States and is awarded to companies that demonstrate outstanding business excellence.

2010 WORLD'S MOST ETHICAL COMPANIES WWW.ETHISPHERE.COM

"**WORLD'S MOST ETHICAL COMPANIES**" Ricoh selected for 2010 Tokyo, March 29, 2010 – Ricoh Company, Ltd. announced today it has been named one of the 2010 World's Most Ethical Companies by the Ethisphere Institute. This is the *second*

year in a row that the company is thus honored for going beyond legal minimums, introducing innovative ideas to benefit the public and forcing its competitors to follow suit by consistently upping the ante for what it takes to be an ethical leader.
"Our leadership is dedicated to communicating the importance of ethics as a critical part of running a business," said Mariko Azuma, General Manager, CSR Office", and we strive to ensure all of our employees maintain the high standards we have set for ourselves. This repeated honor validates our commitment to promoting a solid ethical environment within our corporation."

"The competition for the World's Most Ethical Companies was the strongest it has ever been, with a record number of organizations vying for this distinguished honor," said Alex Brigham, Executive Director of the Ethisphere Institute. "This year's group recognizes the important role ethics play in brand reputation, which ultimately is the most valuable asset for a corporation. There is a strong correlation between a company's ethics program and its performance, with ethical companies outperforming the market both in terms of upside performance as well as in avoidance of catastrophic investor loss. This proves that having a commitment to ethics is a competitive advantage and is imperative to business."

As part of the methodology for this year's WME ranking, every company was then given an EQ score based on the results of the survey and measured against seven distinct categories. These categories were Corporate Citizenship and Responsibility; Corporate Governance; Innovation that Contributes to the Public Well Being; Industry leadership; Executive Leadership and Tone from the Top; Legal, Regulatory and Reputation Track Record; and Internal Systems and Ethics/Compliance Program.

To view the complete list of the 2010 World's Most Ethical Companies, please visit http://ethisphere.com/wme2010/.

2011 - Ricoh Makes "Global 100" List for 7th Year in a Row

(Feb 3, 2011) This is the seventh consecutive year that Ricoh has been listed in the "Global 100 Most Sustainable Corporations in the World," known as the "Global 100." Starting in 2005, Corporate Knights Inc. of Canada has selected the top 100 corporations in the world every year by highlighting global corporations which have been the most proactive in managing environmental, social and governance issues (ESG) integrated with financial data.

The 2011 Global 100 was announced on January 29, timed to coincide with the Annual General Meeting of the World Economic Forum held in Davos, Switzerland.

Evaluation was based on 3,500 companies which underwent an exhaustive process that reduced the number to a select 300, after which a final selection of 100 from 22 countries was made based on the key performance indicators.

Among those countries, Japan led the way with 19 Global 100 companies (14 more than in 2010). The United States followed with 13, then the UK and Canada. 34% of winning companies were new to the list.

Ricoh was ranked 71st out of 100, considerably higher than last year's 95th ranking. This long Ricoh run in the Global 100 is a further testament to the company's total commitment to environmental preservation and its sense of responsibility as a good global citizen.

Press Release Link: http://www.ricoh.com/info/110203.html
Related Link: http://www.global100.org/

Voted One of the Global 100 Most Sustainable Corporations in the World

Ricoh makes "**Global 100**" List for *6th year in a row.*
Tokyo, February 5, 2010. This is the sixth consecutive year that Ricoh has been listed in the "Global 100 Most Sustainable Corporations in the World," known as the "Global 100." Starting in 2005, Corporate Knights Inc. of Canada has selected the top 100 corporations in the world every year by highlighting global corporations which have been the most proactive in managing environmental, social and governance issues (ESG) integrated with financial data.

The 2010 Global 100 was announced on January 27, timed to coincide with the opening day of the Annual General Meeting of the World Economic Forum held in Davos, Switzerland.
Evaluation expanded to 3000 companies in 2010 from 1800 companies in 2009, and companies were selected from 24 countries.

Ricoh stood out for the 6th consecutive year with particular emphasis on environmental management, while fifty percent of the 2009 companies remained on the list in 2010 and the total number of Japanese companies dropped to 5 from 15 in 2009.

Industry Awards

Ricoh Americas Corporation is proud to win accolades from its peers as well as leaders in other industries.

- Computing Technology Industry Association (CompTIA) awarded Ricoh Americas Corporation the "Certification Achievement Award". This award recognizes companies that are committed to advancing the application of document imaging by demonstrating dedication to the best practices and industry standards.
- BusinessWeek magazine ranked Ricoh Company Ltd. among the 100 best-performing technology companies in its "Info Tech 100" list.
- Marketing Research Consultants, Inc. awarded Ricoh "Digital Black and White Copier Manufacturer of the Year" for the 6th consecutive year.
- InformationWeek Magazine has included Ricoh Americas Corporation in its InformationWeek 500, a prestigious listing of the most innovative information technology companies in the United States, for the third consecutive year. Ricoh is ranked number 144 on the 2007 list, a significant rise from last year's position of 179 and a testament to Ricoh's continued success of using innovative technology products and solutions in its operations.
- Duke Choice Award 2005, an award that is presented to the best Java™ technology every year was awarded to Ricoh Americas Corporation for its Embedded Software Architecture technology.
- 5-time Winner of EPA's Energy Star Partner of the Year

Customer Recognition

Ricoh is very pleased to be recognized for the results of its customer satisfaction foundation and greatly values awards that have been presented to Ricoh from customers. A sampling of awards Ricoh has received from customers includes:

- **State Farm Insurance** - Vendor Award
- **Comerica, Inc**. - Outstanding Vendor Award
- **DuPont** - Partners in Quality Award

- **Chevron** - Alliance Supplier Award
- **Optika** - Strategic Partner of the Year
- **Pacific Bell** - Quality Partner Gold Award
- **Sears** – Partner in Progress
- **Abbott Laboratories** - 5 Years Corporate Preferred Supplier
- **SBC** - Quality Partner Gold Award
- **InSource** - Supplier Award of Excellence
- **NASA** - Service Award
- **Premier** – Supplier Performance Award(s)
- **MedAssets Healthcare** – Platinum Vendor Award(s)
- **VHA -** Outstanding Supplier Award(s)
- **VARBusiness** – ARC Award for Partnership in Workgroup Color Printer category

Additionally, Ricoh's customer service process and Technology Support Services Center have earned numerous industry awards and have been benchmarked by many Fortune 500 companies such as SBC/Pacific Bell, FedEx, 3M, DuPont and Coca Cola.

Environmental

Readers' Choice 2009 Award - Environmentally Conscious
Being Environmentally Conscious is part of every good business plan and Ricoh's high rating shows that their efforts to preserve our environment aren't going unnoticed.

Minister of the Environment Award' for Sustainability Reporting

The Ricoh Group has won the Sustainability Reporting Award ('Minister of the Environment Award') for its Ricoh Group Sustainability Report 2009, consisting of the Sustainability Report (Environment), Sustainability Report (Corporate Social Responsibility), and Annual Report. The Japanese Ministry of the Environment and the Global Environmental Forum (GEF) in Japan announced the results of the 13th Environmental Communication Awards on February 19.

The Sustainability Reporting Award was previously given primarily to recognize excellence in environmental reporting. The award is now presented to companies that have made commendable efforts to address both sustainability and social responsibility.

The Ricoh Group received Japan's highest honor, the Sustainability Reporting Award ('Minister of the Environment Award'), out of a total of 287 candidates.

Ricoh Group was given the award for the following reasons:
With its Year 2050 Long-Term Environmental Vision, the Ricoh Group became the first group in the world to set environmental impact reduction Goals for 2050 in three areas: Energy Conservation and Prevention of Global Warming, Resource Conservation and Recycling, and Pollution Prevention. It also

clarified its Mid- and Long-Term Environmental Impact Reduction Goals for those areas and strategies and major activities for achieving them

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The Ricoh Group has demonstrated its understanding of the significance of biodiversity, has clarified its group wide biodiversity policy, and has launched numerous initiatives as part of its business and social contribution activities. These initiatives are explained in the reports in an easy-to-understand manner using illustrations and photos

Ricoh Stocks Incorporated in Leading SRI Indices*

In Japan, Ricoh's stocks are incorporated in a large number of eco funds and SRI funds. In addition, the Morningstar Socially Responsible Investment Index has included Ricoh since its establishment in 2003. Ricoh has also been a constituent member of the Dow Jones Sustainability Indexes (DJSI), provided by Dow Jones & Company (U.S.A.) and SAM Group (Switzerland), for seven consecutive years and of the FTSE4 Good Global Index for six years' running. The latter index is published by FTSE Group, a joint venture between The Financial Times (U.K.) and the London Stock Exchange.
* As of May 1, 2009

Time and again, Ricoh is recognized for its achievements in the areas of air and water pollution, ozone layer depletion, global warming, and toxic waste. In particular, Ricoh has been acknowledged by the U.S. EPA for its pivotal contributions to the success of the Energy Star program. A few major awards and recognition Ricoh has received:

- World Environmental Center (WEC) awarded the Ricoh Group the Gold Medal for its International Achievement in Sustainable Development. An independent jury of distinguished international environmentalists awards the prestigious The award is given annually to a corporation that demonstrates preeminent leadership and contributes to worldwide environmental quality. (May 2003)

- Financial Times listing of the "World’s Most Respected Companies", ranked Ricoh #7 among CEOs-Companies that best manage and effect environmental resources (Dec. 2001)

- The U.S. and European Business Councils for Sustainable Energy "Climate is Business" award for our efforts in protecting the global climate, presented at COP7* meeting (Nov.2001)

* 7th Conference of the Parties to the United Nations Framework Convention on Climate Change

- Innovest's "EcoValue 21" Environmental Rating ranked Ricoh #1 out of 11 companies with an AAA rating for demonstrating a balance between business and environmental conservation (July, 2001)

- Council on Economic Priorities (CEP) "Environmental Stewardship Award", presented at CEP's 14th Corporate Conscience Awards (June, 2001)

- International Energy Agency (IEA) World's First "Copier of the Future" award to the new 35 ppm MFP (November, 1999)

- Energy Star "Excellence in Consumer Education" for the year 2000

- Energy Star "Labeling Partner of the Year" for the year 2000

- Energy Star "Office Equipment Partner of the Year" for 5 consecutive years

- Received the 12th Grand Prize for the Global Environment Award

- Ranked first in the 8th Corporate Environmental Management Level Survey organized by Nikkei Inc. (for the 4th time)

- Given the world's highest rating for corporate social responsibility by Oekom Research AG of Germany in its Environmental Ranking of the IT Industry

- Won the Grand Pearl Prize in the environmental management section of the Fifth Japan Sustainable Management Awards

- Ranked top in five categories in Japan Customer Satisfaction study by J.D. Power Asia Pacific, Inc. (monochrome & color copier / multifunctional copier, monochrome & color laser printer, and solution provider [system planning and construction] categories)

- Ranked the highest, AAA, by Innovest Strategic Value Advisors, Inc. of the U.S. in its social and environmental rating

- #4 in top Green Technology Innovators Battling Climate Changes, named by the Climate Group as a leader in reducing carbon emissions

Ricoh's History of Environmental Awards:

1993

Ricoh UK Products' copier photosensitive drum recycling technology receives the Queen's Award in the U.K.

Ricoh UK Products' power consumption reduction activities receive Business Energy Awards Grand Prize.

1994

Ricoh UK Products' copier photoconductor drum recycling technology receives the European Better Environment Award for Industry.

1995

Ricoh receives the Minister of International Trade and Industry Prize in resource-recovery development projects for its efforts in environment-conscious product assessment and recyclable designs.

1997

Ricoh Corporation (the U.S.A.) wins Energy Star Copier Prize.

1998

Ricoh ranked number one in the Second Corporate Environmental Management Level Survey by the Nihon Keizai Shimbun newspaper.

1999

Ricoh wins the IEA Demand-Side Management Award of Excellence in the recently created Copier of the Future Division for its energysaving technology.

2000

Ricoh Corporation receives three awards from the Energy Star Program: 1) 2000 Energy Star Excellence in Consumer Education Award, 2) Labeling Partners of the Year Award, and 3)Office Equipment Partner of the Year Award (for the fifth consecutive year, the Energy Star Award).

Ricoh wins Grand Prize in the 10th Corporate Contribution to Society Awards organized by the Asahi Shimbun Foundation.

Ricoh ranks first for the third year in a row in the 4th Corporate Environmental Management Level Survey organized by the Nihon Keizai Shimbun.

2001

Ricoh receives the highest eco-rating of AAA in the photographic and office equipment categories from Innovest Strategic Value Advisors, a U.S.A. investment research company, and ranked first among nominees.

In a survey conducted by the Financial Times, Ricoh is chosen by global CEOs as the world's seventh most respected company in the "most environmentconscious" category.

2002

Ricoh ranks first in the world in environmental and social/cultural aspects for office equipment and home appliances in the corporate responsibility rating conducted by Öekom Research AG (Germany) .

2003

Ricoh receives the Grand Prize in the 12th Global Environment Awards.

Ricoh wins the 2003 WEC Gold Medal.

Ricoh receives the Minister for Economy, Trade and Industry Award in the 6th Green Purchasing Awards.

2004

imagio Neo 752/602 series receives the Energy Conservation Center Chairman's Prize in the 14th Energy-Saving Awards.

Ricoh Group Sustainability Report 2003 receives the Consistent Performance Prize at the Seventh Green Reporting Awards for the third year in a row.

Ricoh Fukui Plant's fiscal 2003 environmental report wins the Prize for Site Reports at the Seventh Green Reporting Awards for the fourth year in a row.

Ricoh ranks 19th in Businessweek's Global 500 list of the world's top companies (ranks second among Japanese companies).

Ricoh placed 11th in the Nikkei Business CSR Best 100 Company Ranking in total assessment.

Tohoku Ricoh receives the 2004 Director's Prize for the plant with outstanding greening activities from the Tohoku Bureau of Economy, Trade and Industry.

Ricoh receives the 2004 Director-General Prize for resource-recirculating technologies and systems from the Industrial Science and Technology and the Environment Bureau of the Ministry of Economy, Trade and Industry for its recycling business involving used copiers.

Iwate Ricoh wins the Chairman's Prize of the Reduce, Reuse & Recycle Promotion Council.

Ricoh Electronics (U.S.A.) receives the Award of the Year for the Waste Reduction Awards Program (WRAP) from the California Integrated Waste Management Board.

Ricoh Corporation (U.S.A.) receives the 2004 Green Contractor Award.

Ricoh ranks first in the manufacturing division in Nihon Keizai Shimbun's 8th Corporate Environmental Management Level Survey for the fourth time.

The Ricoh Group's 2004 sustainability report (Environmental Report, Corporate Social Responsibility Report, Annual Report) given the Sustainability Report Excellence Award, Environmental Report Excellent Award, and Environmental Reporting Meister Award at the 8th Environmental Communication Awards.

Ricoh Fukui Plant's fiscal 2004 environmental report awarded the Environmental Report Excellence Award at the 8th Environmental Communication Awards.

2005

Ricoh selected as one of the World's Top 100 Sustainable Companies by the World Economic Forum (Davos Forum).

Ricoh given world's highest rating for corporate social responsibility in Germany's Oekom Research's Environmental Ranking in the category of IT/computers, peripherals, and other electronics.

Ricoh Gotemba Plant receives the Minister of Economy, Trade and Industry's Award (grand prize) in the electricity division for its outstanding energy conservation performance.

Ricoh Fukui Plant receives the Excellent Sustainable Management Award of the Third Japan Sustainable Management Award sponsored by Mie Prefecture.

Ricoh given AAA, the highest environmental rating, from the Tohmatsu Evaluation and Certification Organization.

Ricoh receives the CRS Reporting Consistent Excellency Prize from Toyo Keizai Inc.

The Ricoh Group's 2004 sustainability reports (Environmental Report, Corporate Social Responsibility Report, and Annual Report) are given Continued Excellence Award for CSR Report and Sustainability Report Excellence Award at the 8th Environmental Report Award.

Ricoh Fukui Plant's 2004 Environmental Report is given a Continued Excellence Award for the Site Report at the 8th Environmental Report Award.

Ricoh's energy-saving fixation technology by capacitor is given the Technology Award at the 2004 Commendation by the Nihon Gazo Gakkai.

Ricoh's Fukui Plant receives the Excellent Sustainable Management Award of the Third Japan Sustainable Management Award.

Ricoh is given the world's highest rating for corporate social responsibility in oekom research AG of Germany Environmental Ranking in the category of IT industry

Ricoh Printing Technologies' Yamagata Plant is presented with the Chairman's Award of Japan Greenery Research and Development Center at the 2005 Commendation for Excellent Factories in Greenery Development

Ricoh receives the 2005 Director-General Prize for resource-recirculating technologies and systems form the Industrial Science and Technology and the Environment Bureau of the Ministry of Economy, Trade and Industry for its used toner container recovery project.

Ricoh's environmental advertisements are given the gold prize in the magazine category of the 45th Advertisement Beneficial to Consumers Contest

A high-speed multifunctional copier equipped with HYBRID QSU energy-saving fixation technology wins fourth prize in the Innovators Category of the Low Carbon Leaders Awards

Ricoh receives the Excellence Award in the Corporate Performance Category at the 1st Environmental Efficiency Award 2005

Ricoh receives the Best E-com Award from students of Kobe University as the most excellent company in environmental communication.

2006

Ricoh's Numazu Plant receives the PRTR Excellence Award at the PRTR Awards 2005

Ricoh Group Sustainability Report 2005 receives the Environmental Report Excellent Award in the Environmental Report Category and the Environmental Reporting Meister Award at the 9th Environmental Communication Awards.

Ricoh Fukui Plant's 2005 Environmental Report is awarded the Environmental Report Excellence Award at the 9th Environmental Communication Awards

The Kyushu Branch of Ricoh Technosystems is presented with the Excellent Waste Reduction and Resource Recovery Company Award 2005

Tohoku Ricoh is awarded the Tohoku Economy and Industry Bureau Director-General Prize 2005 as part of Energy-Conservation Month in the Tohoku area

The Ricoh Group receives the highest "AAA" environmental rating by the Tohmatsu Evaluation and Certification Organization Co., Ltd., for two consecutive years.

The Ricoh Group's 2005 sustainability reports (Environmental Report, Corporate Social Responsibility Report, and Annual Report) are given the Sustainability Report Excellence Award for CSR Report and Sustainability Report Excellence Award at the 9th Environmental Report Award

Ricoh Fukui Plant's 2005 Environmental Report is given a Continued Excellence Award for the Site Report at the 9th Environmental Report Award

Ricoh is given an award as a Distinguished Contributor in Recycling by the Ecological Life and Culture Organization

Okazaki Plant of Ricoh Elemex is given the Environmental Activity Award from Okazaki City in Aichi Prefecture

Ricoh's resource-recirculating PET bottle rack wins the Large-sized Equipment Packaging Category Award at the 2006 Japan Packaging Contest held by the Japan Packaging Institute

Toner type C2 for the imagio is given the Ecology Design Award (Minister of Economic, Trade and Industry Award) at the 2006 Good Design (G Mark) Award

Ricoh Microelectronics is awarded the Incentive Award for Resource-Recirculating Technology & Systems by the Clean Japan Center

Digital multifunctional full-color copier, Aficio (imagio) MP C1500 series, receives the Silver Eco-Award at Eco-Products International Fair (EPIF) 2006.

Ricoh is ranked the No. 1 company in Forest Conservation Level Ranking by S.P. farm corporation

2007

Ricoh is chosen as one of the Global 100 Most Sustainable Corporations in the World (Global 100) by Corporate Knights Inc. of Canada for three consecutive years.

Ricoh Asia Industry is given an award as the Excellent Company in Environmental Conservation by Shenzhen City

Digital multifunctional full-color copier, imagio MP C1500 series, receives the Energy Conservation Center Chairman's Award in the 17th Energy-Saving Awards

North Plant of Ricoh Numazu Plant and Ricoh Atsugi Plant together receive the Kanto Bureau of Economy, Trade and Industry Director-General's Award as excellent energy management plants

Ricoh Microelectronics receives the Chugoku Bureau of Economy, Trade and Industry Director-General's Award as an excellent energy management plant

Ricoh's Sustainable Environmental Management website is given an Award of Excellence in the 2006 Environment Goo Awards

Ricoh Group's 2006 sustainability reports (Environmental Report, Corporate Social Responsibility Report, and Annual Report) are given the Environmental Reporting Grand Prize (Minister of the Environment Award) in the 10th Environmental Communication Awards.

2008

The Ricoh Group Sustainability Report (Environment) 2007 receives the Excellence Award at the 11th Environmental and Sustainability Report Awards.

Ricoh Fukui Plant's Fiscal 2007 Environmental Report receives the Special Prize for Site Reports at the 11th Environmental and Sustainability Report Awards.

Ricoh China Co., Ltd. receives the Best Management System Award from BVQI

Ricoh receives the Japanese Minister of Economy, Trade and Industry Award at the 17th Global Environment Awards

Ricoh receives the "2008 Best Company, JWC Friend of Wildlife Japan" from the Japan Wildlife Center (JWC.)

The Ricoh Group receives the highest AAA environmental rating by the Tohmatsu Evaluation and Certification Organization, Japan, for the fourth consecutive year

Ricoh UK Products Ltd. receives the Environmental Award at the Annual Northamptonshire Business Excellence Awards 2008

Ricoh's display technology receives the Best Paper Award at the International Display Workshop (IDW '08.)

Ricoh Europe PLC receives the Ruban d'Honneur Award, having been selected as one of the top ten in the Environmental Awareness division and Corporate Sustainability division of the European Business Award.

Ricoh Chairman Masamitsu Sakurai is selected as "Ethisphere's 2008 100 Most Influential People in Business Ethics" by US magazine Ethisphere

2009

Ricoh is chosen as one of the Global 100 Most Sustainable Corporations in the World for the fifth consecutive year

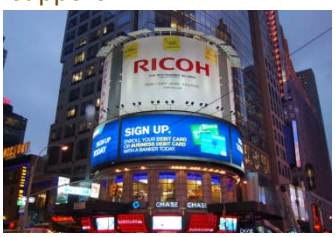
Ricoh Asia Pacific Pte Ltd. (Singapore) receives the Best Environmental Excellence Award at the Global CSR Summit 2009

Imagio MP C7500SP/6000SP receives the "Energy Conservation Center Chairman's Prize" (grand prize) at the 19th Energy-Saving Awards for Fiscal 2008

Ricoh Group's 2008 sustainability reports (Environmental Report, Corporate Social Responsibility Report, and Annual Report) are given the Grand Prize for Environmental Reporting in the 12th Environmental Communication Awards (organized by the Japanese Ministry of the Environment.)

Ricoh Americas Corporation sets up a billboard that is 100% powered by natural energy in New York's Times Square, and begins operating it using solar power generation

In 2009, Ricoh unveiled the first ever fully solar-powered billboard in Times Square, NYC, known as the “Eco-Board,” further proving Ricoh’s unwavering 30-year commitment to environmental sustainability. Today, Ricoh continues to lead the way in office technology, software solutions, managed services and support.



Other

Date		Subject	Organizer	Remarks
2009	August to September	Ranked No.1 in a color copier customer satisfaction study1 for the third consecutive year and in a color laser printer customer satisfaction study (business users)2 by J.D. Power Asia Pacific, Inc.	J.D. Power Asia Pacific, Inc.	1.J.D. Power Asia Pacific 2009 Japan Color Copier Customer Satisfaction StudySM, measuring customer satisfaction in two segments: large businesses (with 300 or more employees) and small/medium businesses (with between 30 and 299 employees). The 2009 study was based on responses from 813 large businesses and 2,912 small/medium businesses that use color copiers in their offices. 2. J.D. Power 2009 Japan Color Printer Customer Satisfaction StudySM, based on responses from 1,482 businesses (with 30 to 299 employees) that use color laser printers in their offices. http://www.jdpower.co.jp/jdp_e/index.html http://www.jdpower.co.jp/jdp_e/index.html
	November	Ricoh Global Services Business Center, Global Marketing Group received the 2009 CRM Best Practice Award.	CRM Association Japan	The award commends companies and organizations with excellent customer relations management (CRM) implemented in a customercentric manner.
	December	Ricoh Numazu Plant won the grand prize in the UD Promotion category of the 10th Shizuoka Universal Design Award.	Shizuoka Prefecture	In recognition of its color universal design project
	January	Received a certificate of gratitude from the TMG governor at the 58th Tokyo Social Welfare Convention.	Tokyo Metropolitan Government(TMG)	In recognition of Ricoh's color universal design project
	February	Selected as one of the Global 100 Most Sustainable Corporations in the World for the sixth consecutive year.	Corporate Knights Inc.	Corporate Knights Inc. of Canada evaluated the sustainability of the businesses surveyed.

		Won the Excellence Award at the 13th Environmental Communication Awards (Ministry of the Environment Award).	The Japanese Ministry of the Environment, and the Global Environmental Forum	Ricoh Group Sustainability Reports 2009 (Environmental Report, Corporate Social Responsibility Report, and Annual Report)
	March	Ranked first in the Top Contributors to Global Warming Prevention	DIAMOND, Inc.	Evaluated and rated CO2 emission reduction performance at 225 major corporations.
		Selected as one of the World's Most Ethical Companies for the second straight year.	Ethisphere Institute	Based on the results of numerous evaluation procedures, including comparisons with industry rivals.
	April	The Ricoh Group was given the Special Prize in the 13th Green Reporting Award and the Third Prize in the 13th Sustainability Reporting Award.	Toyo Keizai Inc.	Ricoh Group Sustainability Report (Environment) 2009 Ricoh Group Sustainability Report (Corporate Social Responsibility)2009