



**ECO-REVOLUTION
ECO-CONSERVATION
ECO-RESPONSIBILITY
ECO-FRIENDLY**

Partnering with consumers to protect the environment.

ECO-REVOLUTION

More than three quarters of a product's environmental impact is built into its design. That's why the research and development behind Neopost products has focused on ways to bring value to consumers by significantly improving product environmental performance. A critical design objective in Neopost products is to cost effectively minimize the carbon footprint from all stages of product life.

ECO-CONSERVATION

Neopost products protect the environment, while generating cost savings. Our new eco-friendly mailing systems have reduced their environmental footprint over our previous line of mailing systems by up to 50%:

- Component structure...weight and volume reduced by 44%
- Production process...materials usage cut by 10%
- Recyclable cardboard...reduced packaging by 29%
- Power usage...electrical consumption cut by 50%
- Recyclability...reusable material increased by 58%
- Clean transportation network...reduces air pollution

ECO-RESPONSIBILITY

Many Neopost products carry the Energy Star rating and are manufactured at ISO-14001 certified sites as part of an eco-conservation mindset. A powerful commitment to environmental protection and cost savings begins during the design process and makes its way through the responsible use and reuse of Neopost products and their materials.

ECO-FRIENDLY

Neopost provides solutions that benefit you and the environment by manufacturing new eco-friendly mailing systems that:

- Last longer, run cooler and use up to 50% less energy
- Operate more efficiently, saving you time and money
- Save the Environment with innovative product & package designs



WHY CHOOSE NEOPOST?

Neopost is a world leader in mailing and logistics solutions. Our innovative solutions bring simplicity and efficiency to your mailing process to make your business run better. Neopost brilliantbasics benefits provide excellence in all our offers, from products to support and services. They bring you the best in operational efficiency, mail quality and security, budget optimization and online management. Whether for advice or support, you enjoy our commitment to supply first-class service – on the phone, on site, or online. Benefit from immediate response times and remote diagnosis at our call centers, and fast dispatch of service engineers when needed. Find out more at www.neopost.com/brilliantbasics

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Ink Recycling

Used ink cartridges are broken down and then recycled as post-consumer content in new products.