



## WHY CHOOSE NEOPOST?

**BECAUSE WE'RE FOCUSED ON SOLUTIONS  
THAT MEET YOUR BUSINESS OBJECTIVES.**

When it comes to selecting **the right partner** for your mailing operation, there's no better choice than Neopost. We deliver a positive customer experience by helping you:

**Reduce Costs** - through automation, accuracy and knowledge

**Increase Efficiency** - with smart, intuitive solutions and professional support

**Ensure Security** - with advanced technology that assures integrity

**Improve Communications** - through professionalism, speed and personalization

**Raise Productivity** - by replacing manual processes with speed, simplicity and control

# WHY NEOPOST?

## NEOPOST IS ESSENTIAL TO BUSINESS

For over 75 years, Neopost has been partnering with businesses around the world to bring simplicity and efficiency to the complete mailing process. Delivering a positive customer experience by helping you achieve your objectives is priority number one. It's why we exist, and here's how we can help:



### REDUCE MAILING COSTS

Many Neopost customers have reduced mailing and shipping costs by 35% or more. We can help you reduce your costs too. Neopost optimizes your mailing and shipping processes to provide the most cost-effective solutions. We can help reduce your postage on every letter or parcel by:

- Employing address validation to eliminate undeliverable mail
- Taking advantage of postal automation discounts
- Reducing the amount of time it takes to prepare mailings
- Determining the precise weight and postage for each mail piece or parcel



### INCREASE MAILROOM EFFICIENCY

Neopost makes it easy for you to run an efficient mail center. Our products are intuitive and simple to use, which means fast ramp-up and simple operator training. We can help streamline your mailing operation by:

- Producing intelligent solutions that are intuitive and easy to use
- Training personnel on equipment operation and efficient mailing practices
- Delivering reliable solutions that maximize mailroom uptime
- Employing nationwide, trained technicians to respond quickly to your service needs
- Providing immediate online and telephone support to keep your operation up and running



### ENSURE MAIL SECURITY AND INTEGRITY

Nothing can be worse than sending a customer an incorrect communication - and Neopost helps you eradicate mailing mistakes that can erode trust and credibility by:

- Ensuring insertion integrity with OMR technology that matches each document to each recipient
- Protecting against double insertions with sensors that measure document thickness
- Automating the document preparation process with our advanced PrintMachine technology
- Providing email and signature confirmation to ensure mail and parcels reach their destination



### IMPROVE CUSTOMER COMMUNICATIONS

Mail is arguably one of the most important communication vehicles. Everything from invoices and statements to business critical documents are delivered through the mail. Neopost helps you ensure professionalism by:

- Ensuring accuracy of outgoing mail with CASS and PAVE certified address validation and correction
- Improving delivery speed and accuracy, which can improve cash flow through quicker responses
- Polishing your corporate image with crisp indicias, personalized messages and clean folds



### RAISE BUSINESS PRODUCTIVITY

Neopost drives business productivity by reducing manual processes that can undermine efficiency and effectiveness. Our automated solutions deliver unprecedented speed and ease to your mailing and shipping processes. And, our advanced technology and professional services keep your business productive through:

- Folder inserters that reduce tedious hand processing and make mail preparation swift and easy
- Data management systems to account for, track and optimize mailing and shipping operations
- Online services that provide remote management, tracking and reviewing of all meter transactions as well as automatic updates for rate changes and software enhancements



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