

SPO ALERT

Date: 04/13/2021

To: State Agencies and Cooperative Members

From: ADOA – State Procurement Office

Re: Statewide Marketing

The Arizona Department of Administration State Procurement Office will be conducting a Focus Group Meeting to discuss current and future requirements for the Statewide Marketing Contract Set. The discussion will include the scope of work for the current contract, potential changes or additions for the new scope and any other pertinent discussion points.

The Meeting will take a place on **Thursday, April 22, 2021; at 1:00 PM MST via Google Meet.**

If you would like to participate in this focus group meeting, please register at the following link prior to the meeting.

<https://forms.gle/Q1K7pyBNPxfFHD18>

Once you have registered a confirmation email will be provided at the registered email address with call-in instructions.

If you have any questions regarding this announcement, please feel free to contact me at jennifer.wenger@azdoa.gov.

Your input is welcome even if you are not participating in the focus group.

Buyers and Procurement Professionals **please forward this notice to your subject matter experts and encourage their participation as well.**